Commemoration of 150 Years of Vande Mataram

Meeting of States and Union Territories 4 November 2025

Setting the context

- Year long commemoration of 150 Years of Vande Mataram starting from 7th November 2025
- 4 phases of the programme

PHASE 1: 7-14 November, 2025

PHASE 2: 26 January, 2026 (Around Republic Day)

PHASE 3: 7-15 August, 2026 (Along with Har Ghar Tiranga)

PHASE 4: 1-7 November, 2026 (Closing Week)

7th NOVEMBER 2025

- On 7th November Hon'ble Prime Minister will lead the National programme at IG Stadium, Delhi
- 10 AM on 7th November has been decided as the time for MASS SINGING OF VANDE MATARAM across the country
- States and UTs to ensure their events for 7th November are aligned to the national programme and
 MASS SINGING OF VANDE MATARAM happens with high janbhagdari at 10 AM
 - Programmes with Chief Minister/LG/Governor
 - Local programmes till the district/tehsil level
 - Programmes across schools and colleges
- Live link of the Hon'ble PM programme to be broadcast in local programmes. (DD link which will also be shared on MoC social handles)

7th NOVEMBER 2025

- The mass singing of Vande Mataram to be spread across public places with participation of
 - Citizens (Residential Societies)
 - School children, College students
 - Officials, Elected representatives
 - Police personnel, Doctors, Teachers
 - Drivers, Shopkeepers
 - All other relevant stakeholders across all segments of society.

Full Version of Vande Mataram to be sung

- Audio of Song to be played during mass singing available for
 - download https://www.vandemataram150.in/
- Lyrics to appear on screen during mass singing
- Printouts of lyrics to be given to attendees
- People to stand and sing

वन्दे मातरम्।

सुजलाम् सुफलाम् मलय़जशीतलाम्, शस्यश्यामलाम् मातरम्। वन्दे मातरम्।। 1।।

शुभ्रज्योत्स्ना पुलकितयामिनीम्, फुल्लकुसुमित द्रुमदलशोभिनीम्, सुहासिनीम् सुमधुरभाषिणीम्, सुखदाम् वरदाम् मातरम्। वन्दे मातरम्।। 2।।

कोटि-कोटि कण्ठ कल-कल निनाद कराले, कोटि-कोटि भुजैर्धृत खरकरवाले, के बॉले माँ तुमि अबले, बहुबलधारिणीं नमामि तारिणीम्, रिपुदलवारिणीं मातरम्। वन्दे मातरम्।। 3।।

तुमि विद्या तुमि धर्म, तुमि हृदि तुमि मर्म, त्वम् हि प्राणाः शरीरे, बाहुते तुमि माँ शक्ति, हृदय़े तुमि माँ भक्ति, तोमारेई प्रतिमा गड़ि मन्दिरे-मन्दिरे। वन्दे मातरम् ।। 4।।

> त्वम् हि दुर्गा दशप्रहरणधारिणी, कमला कमलदलविहारिणी, वाणी विद्यादायिनी, नमामि त्वाम्, नमामि कमलाम् अमलाम् अतुलाम्, सुजलां सुफलां मातरम्। वन्दे मातरम्।। 5।।

श्यामलाम् सरलाम् सुस्मिताम् भूषिताम्, धरणीम् भरणीम् मातरम्। वन्दे मातरम्।। 6।।

Other components of the programme

- Vande Mataram Concert Patriotic Songs and different renditions of Vande Mataram
- Short Movie on 150 years of Vande Mataram
- Exhibition on Vande Mataram: Witness to History
- Film of coin and stamp release to be played
- Selfie points and approved branding collaterals to be used

For all content download: https://www.vandemataram150.in/

ENSURE WIDE SPREAD MEDIA AND SOCIAL MEDIA COVERAGE OF ALL ACTIVITIES

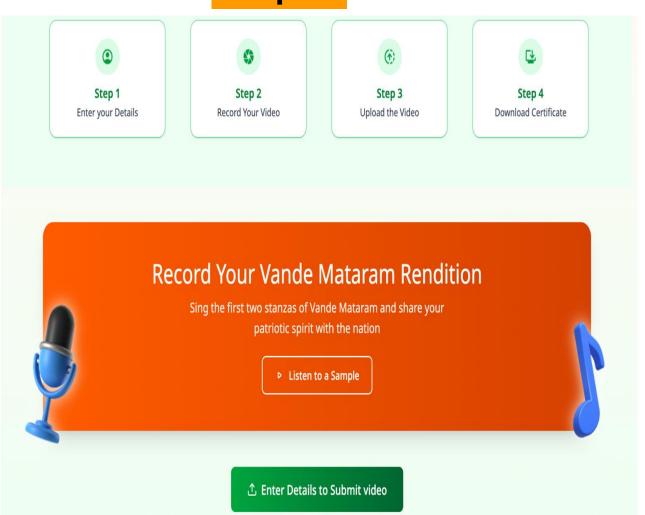
Digital Activation

- This time the digital activation is KARAOKE OF VANDE MATARAM
- Users will be able to record Vande Mataram in their own voice and upload on website
- https://www.vandemataram150.in/

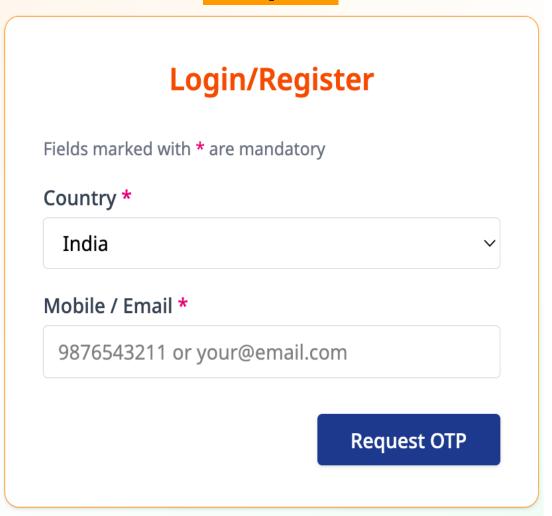




Step:1



Step:2

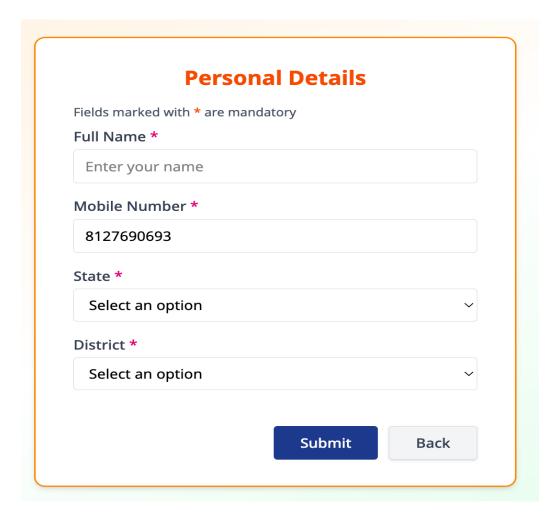


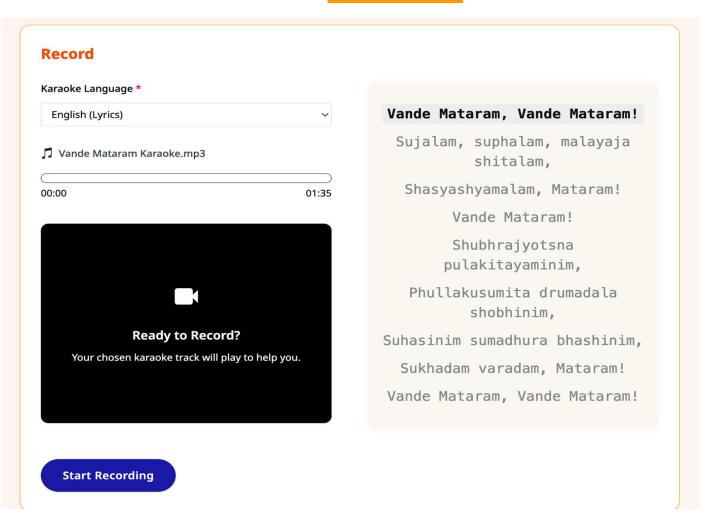




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Step:4









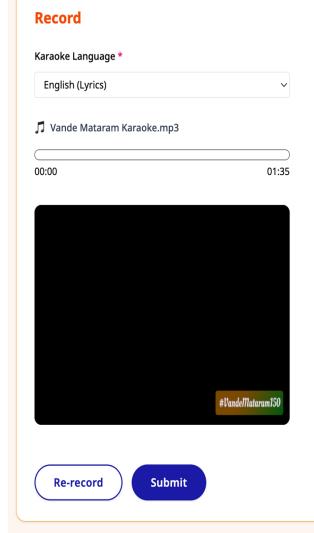
Step:5

Step:6

Record	
Karaoke Language *	
English (Lyrics)	~
刀 Vande Mataram Karaoke.mp3	
00:19	01:35



Vande Mataram, Vande Mataram! Sujalam, suphalam, malayaja shitalam, Shasyashyamalam, Mataram! Vande Mataram! Shubhrajyotsna pulakitayaminim, Phullakusumita drumadala shobhinim, Suhasinim sumadhura bhashinim, Sukhadam varadam, Mataram! Vande Mataram, Vande Mataram!



Vande Mataram, Vande Mataram!
Sujalam, suphalam, malayaja

Shasyashyamalam, Mataram!

shitalam,

Vande Mataram!

Shubhrajyotsna pulakitayaminim,

Phullakusumita drumadala shobhinim,

Suhasinim sumadhura bhashinim,

Sukhadam varadam, Mataram!

Vande Mataram, Vande Mataram!





150 Years of **Vande Mataram**

Step:7



Video uploaded Successfully!

Thanks for your participation!









Go Home

Event Upload

- Please upload all events being done locally on the campaign website
- State nodals will be able to create other users
- https://www.vandemataram150.in/

Thank You!